

54<sup>TH</sup> BOARD'S DAY

## "TNEB THE WAY - FORWARD"

APPADURAI GUEST LECTURE BY

THIRU.HANSRAJ VERMA, I.A.S.,

CMD/TANGEDCO

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### Highlights of the lecture:

- ✓ 1.7.2011 is the 54<sup>th</sup> founding day of TNEB.
- ✓ On this occasion I salute the founding father Thiru. Appadurai and wish to install his statue at Kundah within a year.
- ✓ On 1.7.2007 we have celebrated the golden jubilee in a jubilant manner.
- ✓ Today the challenges are enormous and extremely tough.
- ✓ They can be surmounted with clarity of mind, dedication with the value to our function.
- ✓ The officers are the leaders of this organization, the future of this organization based on the grounds they set.
- ✓ Today the organization is functioning as two corporations (TANGEDCO, TANTRANSKO).
- ✓ The roll of CERC, EA -2003 and the Private power players has to be faced by this organization.
- ✓ Every decision we take today has a "TECHNO COMMERCIAL LEGAL DIMENSION".
- ✓ **TEAM WORK is needed today.**
- ✓ Individual brilliance should align with organizational brilliance to come out from the crisis.
- ✓ **Synergy is the most needed factor in today's functions.**
- ✓ 1+1 is not equal to 2, but it is equal to more than 2 or say 11.
- ✓ Operate in big or small teams.
- ✓ Collaborate your experience and knowledge for the welfare of this organization.

- ✓ **Welcome creative ideas from wherever it comes.**
- ✓ Increase the level of synergy.
- ✓ **What this organization expects from you all**  
**" TO TAKE EXTRA MILE / VALUE BEYOND YOUR NORMAL DUTY".**

**We want is**

- **Extra mileage.**
- **Out of box thinking.**
- **Increase in synergy level.**
- ✓ In every unit we sold we lose Rs.1.50/-
- ✓ Our contribution to increase the revenue should be more.
- ✓ If we join together and fine tune the internal mechanism Rs.2000/- Crores can be raised by us.
- ✓ Every organization operates in constraints.
- ✓ Only that organization which overcomes the constraints with the available resources succeeds. That organization is called great organizations.
- ✓ "CONSTRAINTS SHOULD NOT BE A LIMITING FACTOR".
- ✓ Creative thinking based on experience have tremendous ideas, try to bring it out.
- ✓ **Employee mission statement -**

"TO WORK WITH PROFESSIONAL PRIDE,  
 TEAM SPIRIT AND FEELING OF BELONGINGNESS TO THE ORGANISATION.  
 TO UPHOLD THE RICH LEGACY AND VALUES OF TNEB"

- ✓ Take a deep professional pride and work with sense of belongingness.
- ✓ Personal and official capacity can add or decrease the functional capacity depending on your alignment.
- ✓ Align your mission with the mission of the organization. Employee should have total alignment with the organization.
- ✓ The legacy value of the Board is unique, it should be maintained. Fastforward the legacy to the future.
- ✓ I have met the retired officials, at the age of 86, they are healthy in mind and actions, they suggest for the welfare of the organization.

- ✓ I would like to quote that

" When mind is weak, where situation is a problem

When mind is strong, where situation is opportunity".

**Convert problem in to opportunity by keeping your mind strong.**

- ✓ What is organization - "Organization is the sum total of the human resource".
- ✓ Today we are under watch on all parts of the society. People are watching each and every step of us. How it is going to respond?
- ✓ It is a manageable burden. It can be managed if all of us work by understanding creatively, professionally by walking the extra mile.
- ✓ We can reach the goal and the destiny.
- ✓ **What is Destiny - Destiny is nothing but a choice.**
- ✓ The option decides the destiny.
- ✓ I have given you options.
- ✓ The destiny is yours.
- ✓ **I hope you will choose the right options and reach the right destiny.**
- ✓ By choosing the right direction with in a period of 6-12 months we can improve our conditions.
- ✓ When we meet in the 55<sup>th</sup> founders day lecture next year we all will cheer and be happy.
- ✓ With this I extend my wishes to all of you.

Thank you.